

Zemo Partnership's Jonathan Murray

A word from Zemo's new leadership

I'm excited to take on the leadership of Zemo Partnership at a critical time in the transition to decarbonised transport. The power sector has decarbonised rapidly over the last decade, leaving the transport sector as the largest contributor to greenhouse gas emissions in the UK. While we can see most of the technology pathways, along with demand side measures, that can get us to our ultimate net zero transport destination, there are still many challenges and barriers to negotiate.

Zemo is an impartial, evidence-based, not-for-profit organisation. We don't have any technology 'dog in the race' so our guidance to policymakers is rooted in the evidence, provided via a thorough review of the best available information and complemented by detailed, in-depth consultation

with our expert members.

I believe we're unique because of our unbiased viewpoint and through the breadth of perspectives provided by our membership, as well as the depth of expertise that we can call upon to inform our recommendations.

Zemo's strategic direction is determined by our Board, and informed by the independent Council for Net Zero <u>Transport</u>, chaired by Lord Deben, which Zemo convenes, and by our Members Council, which ensures that the discussions held within our working groups are properly represented.

Under my leadership, Zemo will be building on all these strengths as well as our reputation as a leading voice in the transport decarbonisation space in the UK for well over twenty years...



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